



[Media Kit]

Providing lottery players worldwide with numbers that are likely to win.

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PlaySlipNumbers.com launches beta site, allows users to improve odds of winning the lottery worldwide

HOUSTON, TEXAS, August 1, 2012 - A new global lottery smart-pick system called Play Slip Numbers (www.playslipnumbers.com) offers users "smart" lottery numbers for forty-nine lottery games worldwide. Today, its creators have announced the launch of the site in beta test mode and encourage users to try out the site.

The system, created by a team of statisticians, researchers, and programmers, allows the millions of people around the world who play the lottery to improve their odds of winning. With just a few clicks, users can purchase sets of "smart" lottery numbers. "Simply put, we created the site to see dreams of winning the lottery come true. We do not buy lottery tickets for players, we provide non-random numbers for players to use when they fill out their play slips," says Jean Perro, a company representative.

So how does Play Slip Numbers' website improve someone's odds of winning the lottery? "The complex algorithm we've created combines the best of all lotto systems to produce mega winning lottery numbers," Perro says. "Once numbers are received, they are instantly ready to be placed on a lottery play slip."

Through the beta testing phase, the creators hope to work out any kinks in the system. They do, however, predict that some users will receive winning numbers –even in beta test mode. In fact, in the Results tab, Play Slip Numbers lists their users and the amount of money they won.

Play Slip Numbers offers several options when players purchase their lottery numbers. Lottery numbers can be made exclusive, which prevents another user from receiving the same sets of numbers for up to one month. In addition, users can select to receive different sets of numbers for six months with a subscription. Players can purchase sets of 5, 10, 20, 50, or 100 numbers.

During and after beta testing, users will receive a personal code that will allow them to invite friends once they sign up on the site. For every five friends that sign up, the user who extended the invitation will receive a set of numbers for free, and users will be able to see who actually signed up with their code.

Even if users decide not to play their Play Slip Numbers, it is entertaining to see if the numbers matched the official lottery winning numbers.

Play Slip Numbers is a Truste Certified and Verisign Secured website.

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**Since April 2012,
PlaySlipNumbers.com
would have been able
to provide lottery
players with over
\$6.5 million in
winning numbers
via the limited
numbers in their
database.**

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FAQ

How does someone improve their odds of winning the lottery with Play Slip Numbers?

The algorithm that we have created combines the very best of all systems and methods to give you the best probability of receiving future winning numbers. While the algorithm is a secret, the results of it are very public – you're able to see our users' winning numbers right on the "Results" page of our site.

I thought the lottery was drawn randomly. How are you able to improve odds of winning?

By and large, it is true that the lottery numbers are selected at random. But, any seemingly random occurrence, when studied over time, will begin to show patterns of occurrence. If you could make a study of the types of mega winning numbers that appear over a significant span of time, you might be able to predict a pattern of the types of numbers that are good to play. This kind of undertaking requires that you have access to a large amount of winning numbers and a program that can crunch the numbers to find patterns. Unless you are a talented computer programmer, the chance of achieving this on your own is minimal. Fortunately, our complex system will do all of the necessary work for you.

Can you play the lottery directly through PlaySlipNumbers.com?

No. PlaySlipNumbers.com is a service that provides you with numbers that have an increased likelihood of winning. After you pay for your numbers from us, it is up to you to play them in the lottery of your choice.

What's the difference between Play Slip Numbers and letting the computer pick your lottery numbers?

When you opt for a computer to choose your lottery numbers for you, the numbers you receive are completely random. The numbers you purchase from Play Slip Numbers are not random at all, nor are they based off of astrological or mystical knowledge.

Who do you believe will most use your site and service?

We believe our service is ideal for the average lottery player who wants to improve their odds of winning but doesn't want to do the homework it takes to win. We also believe that people who usually use "smart pick" or "random selection" features will also enjoy our site because they're still able to let someone else choose and they're improving their odds.

How much does it cost?

Using our service will fit almost every budget. For example, players can receive 5 numbers for the lottery of their choice for as little as \$7. For a nominal fee, they can choose to make their numbers "exclusive," meaning that no one else will receive those same numbers through our site for one (1) month from the date of purchase. Our site is also Truste Certified and Verisign Secured.

**Every month, there
are more than 1
million Internet
searches for terms
related to improving
one's odds of winning
the lottery.**

-Google AdWords

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